

DEEPROOTS
BOLD VISION



2018 Annual Report



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Kids Oneida’s Executive Team: CEO/Executive Director Steven Bulger, Chief Operating Officer Kristen Rasmussen, and Chief Financial Officer Chris Lambe



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Message from Steven CEO/Executive Director

Dear Kids Oneida Community,

The evolution of our organization, since what happens when a group of committed beginnings were humble, with just two a tiny basement office on Genesee Street that removing children from their homes home placements was the only solution separation and knew there was another

In 2019, we will unveil our strategic rebrand identity will clearly capture and communicate provide across the region. Although our always, remain the same.

At our core, we:

- Are committed to the Wraparound Philosophy, grounded in family voice and choice, using strengths-based approaches
- Always put family first – with our clients, staff, and own families
- Build creative, collaborative solutions in partnership with our clients

Our ever deepening commitment to community has brought us where we are today. We now have 16 initiatives led by over 300 staff and providers across six Mohawk Valley counties reaching people across the full lifespan, from prenatal to end of life care. Our growth has been responsive and strategic. We pride ourselves on our ability to navigate ever-changing needs and opportunities in our community while staying true to who we are and never compromising on the quality of care and service we provide.

Thank you for your ongoing commitment.

Sincerely,



Steven Bulger
CEO/Executive Director

2018 ACCOMPLISHMENTS

Growth and Impact for Children and Families.



School Based Services

A partnership with Madison-Oneida Board of Cooperative Educational Services (MO BOCES), Kids Oneida’s Striving Toward Academics, Respect, Responsibility, and Safety (STARRS) program addresses the individual educational



and social-emotional needs of students with intense behavioral management challenges in kindergarten to third grade.

The initiative’s innovative, collaborative, and highly effective model centers each child, aligning key stakeholders including Kids Oneida, schoolbased,



and local community services around the needs of each individual student. STARRS has been piloted at MO BOCES and this year we shared our model with a national audience at the Annual Conference on Advancing School Mental Health.

families with newborns across the county. This year, the program was selected by the NYS Office of Children and Family Services as one of the top performing Healthy Families Program in the state and, to honor our achievements, awarded the program additional funding to further expand.

Herkimer Healthy Families staff made 1,753 home visits to 125 families, maintained 100% capacity, met all performance indicators, and achieved multiple performance measures for parent and child interactions, child health and development, and family self sufficiency.

ACCOMPLISHMENTS

We also celebrated the Children’s Museum’s 55th Anniversary, where we showcased the entire building—including new exhibits on the fourth floor—and reflected on the museum’s history and future. Kids Oneida secured a Regional Economic Development Council Market NY grant to help ensure the museum’s sustainability and we are committed to provide the operational, programmatic, marketing, and development support needed to ensure its success.

Healthy Connections

Connections began creating a new, innovative model that provides wraparound Nurturing Parenting Program and Peer Parent Network supports to families in this program.

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Project HOME

Until Kids Oneida launched Project HOME (Housing Opportunities to Motivate and

Expansion, Partnerships and Outreach



Utica Children’s Museum

With Kids Oneida’s managed services support, the Utica Children’s Museum is thriving. Over 15,000 visitors experienced the museum’s refurbished exhibits, celebrated birthdays and holidays, and joined us for educational events in 2018. A total of 104 new families became museum members and we hosted 37 school field trips.



During family trauma when children are separated from their non-custodial parent or guardian due to divorce, domestic violence, or abuse/neglect allegations, Healthy Connections makes sure that children can have safe, healthy supervised visits with their loved one. This year, Kids Oneida helped 91 children have 345 visits with their non-custodial parent or grandparent.

We know that healthy family connections are essential to children’s development and successful family reunification. In addition to providing affordable access to supervised visits, Healthy



Empower) this year, young adults who were homeless in Oneida County had few places to turn. In April, we built on our expertise leading Evelyn’s House—a transitional shelter for young homeless women who are pregnant or parenting—to launch Project HOME.

This rapid rehousing program is built on the Housing First Model, offering housing as quickly as possible to homeless young adults ages 18-24, providing intensive case management, support services, and rental assistance to help them successfully transition to and remain in

and emergency room visits, and increasing clients' independence.

ICAN IPA

To ensure our clients have immediate access to high-quality specialized services, Kids Oneida launched the Integrated Community Alternatives Network Independent Practice Association (ICAN IPA) in 2017, and spent 2018 further expanding and strengthening this dynamic service provider network. To meet growing client needs, we

secured new providers to join ICAN IPA and now have 46 agencies with over 200 individual providers offering a wide array of services for children, families, and adults.

This year, the ICAN IPA earned designation from the New York State Department of Health as an approved Children and Family Treatment Support Services (CFTSS) Provider, and prepared to bring these new services to Herkimer, Madison, and Oneida Counties.

State & National Stage

To bring Kids Oneida's proven model to audiences across the state and country, our staff presented at numerous conferences and received awards at conferences throughout the year.

Kids Oneida presented their innovative financing model and was recognized at conferences including: Leading Change: Integrating Systems and Improving Outcomes in Behavioral Health and the Children and Families Conference in Washington.



The Kids Oneida Culture of Care, Compassion, and Creativity

Within our organization, we work to protect and preserve a working environment in which all can thrive, bring all they have to offer, and grow. We do this by:

Encouraging staff to continue learning, offering opportunities to adjust work schedules so that staff can pursue higher education, advanced degrees, and new certifications while working full-time.

Offering 310 Main Street as a second home for staff, who often come in on weekends and evenings to study, relax, and make use of our offices and conference rooms.

Prioritizing staff wellness, having our teams role model how to take care of themselves and their own families first, and offering meditation, yoga, and outdoor activities for staff.

Celebrating our staff and all of their accomplishments through recognition parties, staff meetings, and honoring our team members of the month.

My favorite thing about working at Kids Oneida is how the agency, while large and widespread, feels like **one big family.**



The employees here are **all around super stars** as they are polite, professional, knowledgeable, and compassionate and it is a true joy to work with them.



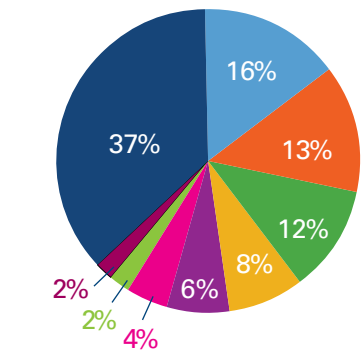


Community Engagement

Kids Oneida staff, children, and families participated in celebrations, hosted community events, engaged in wellness activities, recognized clients at program graduations, and brought people together throughout the course of the year. Here are a few highlights to share!

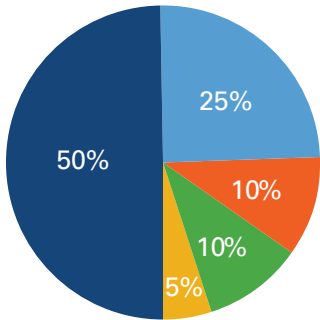


Financials



2018 Revenue by Source*

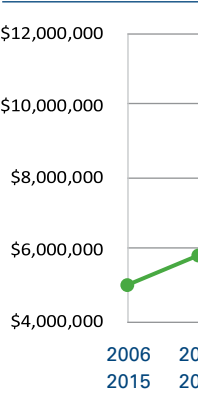
Oneida County	\$ 3,911,000
Health Home Care Mgmt	\$ 1,577,000
Medicaid	\$ 1,434,000
State/Federal	\$ 1,278,000
Herkimer County	\$ 840,000
School Districts	\$ 687,000
Other Grants	\$ 389,000
Other Revenue	\$ 259,000
Home & Community Based Services	\$ 176,000
TOTAL	\$ 10,651,000



Salaries and Fringe	\$ 5,008,000
Providers	\$ 2,481,000
Office and Program	\$ 1,050,000
Administration	\$ 1,008,000
Plant, Property and Equipment	\$

2018 Expenses by Category*

	500,000
TOTAL	\$ 10,047,000



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To meet increasing demands in the local community for our services, Kids Oneida expanded significantly in 2018, with our revenue increasing by 17% compared to the prior year. Much of this growth was the result of enrolling more clients than ever before in our Children and Adult Health Home Care Management Programs and from securing new grants to expand many of our core programs. Now, we are even better poised to successfully leverage the transition of New York State Medicaid Redesign and have the financial flexibility we need to sustainability bring our services and supports to more people across the region and state.

Our Partners

Federal Agencies



Administration
for Children and
Families



CMS
CENTERS FOR MEDICARE & MEDICAID SERVICES



Foundations



COMMUNITY
FOUNDATION





Health Foundation
for Western & Central New York



State Agencies



NEW YORK
STATE OF
OPPORTUNITY.

Office of Temporary
and Disability Assistance



Office of Children
and Family Services



New York State
Division of
Criminal Justice Services



NEW YORK
STATE OF
OPPORTUNITY.

Office of
Mental Health



NEW YORK
STATE
Department
of Health

NY eHealth Collaborative



KidCenters
The Rite Aid Foundation



United Way
of the Valley and
Greater Utica Area



United
Way



United
Way

Managed Care Organizations



Excellus



FIDELIS CARE®



County Agencies



HERKIMER COUNTY
STATE OF NEW YORK
1791

- Department of Social Services
- Herkimer County Public Health

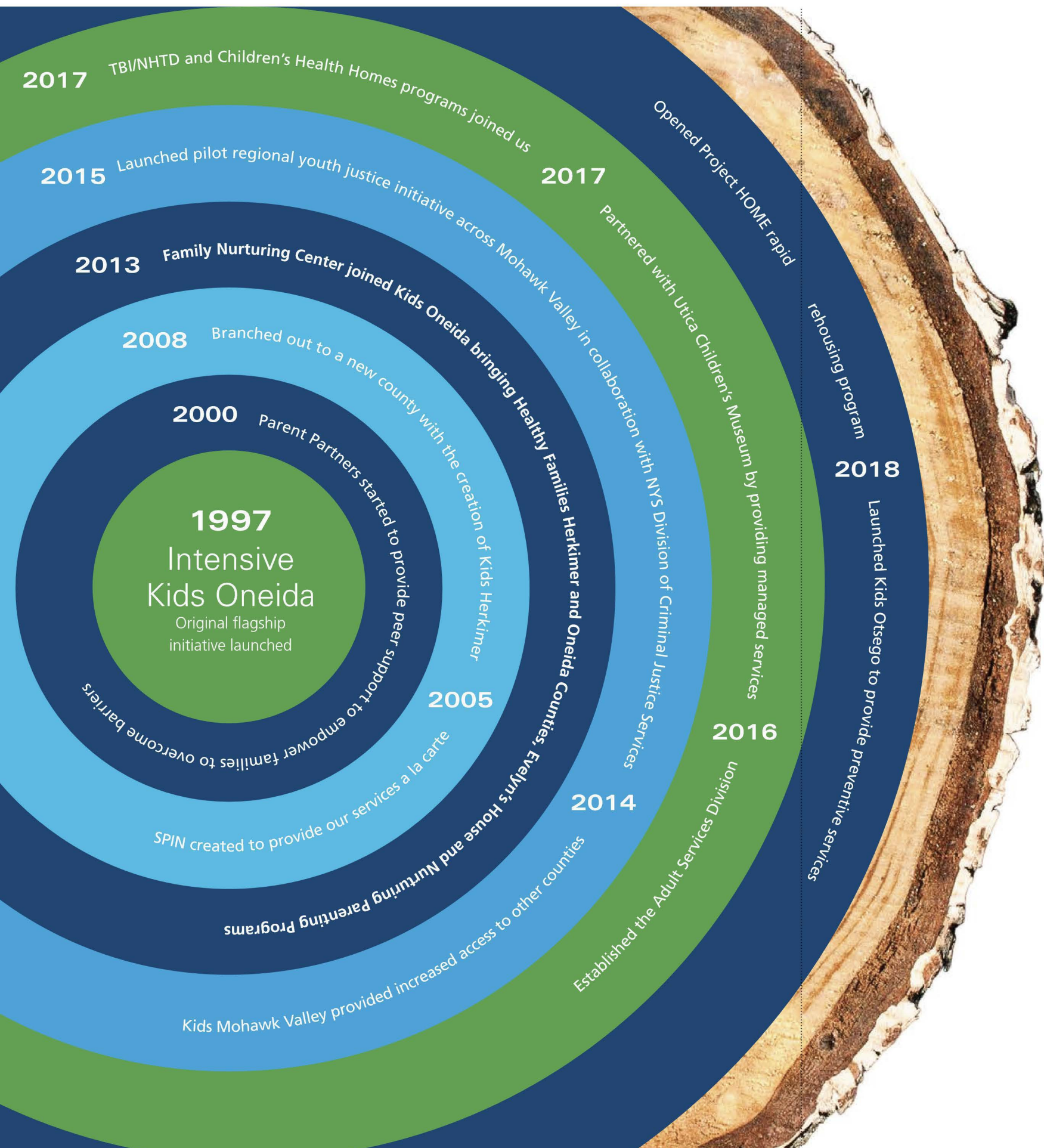


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NEW YORK
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- Department of Social Services

- Department of Mental Health
- Department of Social Services
- Office of Workforce Development
- Youth Bureau

and Other Funding Sources



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Keeping Families Together *M I*

S S I O N

Empowering Individuals and Families

2018 Board Members

William McDonald, Board President Mike

Parsons, Board Vice President

Sarah Lam, Board Secretary/Treasurer

Lynn Kattato

Tatjana Kulalic

Rob Swenszkowski



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